

## **General Conference Publishing Department Conducts World Publishing Houses Council**



The General Conference Publishing Department held a World Publishing Houses Council from January 27 to 30, 2025, at the world church headquarters,

attended by more than 50 publishing house managers and representatives

from all divisions. The theme was "Publishing Today and Tomorrow: Advancing and Integrating for Mission." Almir Marroni, GC Publishing Ministries director, stated, "This council provides a unique platform to exchange ideas, strengthen partnerships, and develop strategies that harmonize our global vision with local impact . . . leveraging

technology, creativity, and collaboration to extend reach and relevance in

GC president Ted N. C. Wilson, attending all sessions, stressed the importance of

advancing God's kingdom.

staying faithful to the original mission while embracing change. He reassured the publishing houses of the church's full support as the publishing houses represent the message of the angel in Revelation 18:1-4, calling people out of confusion and Babylon and back to the true worship of God. General Conference officers also contributed presentations and devotions: GC secretary Erton Köhler highlighted the role of publishing houses in mission; GC

treasurer Paul Douglas spoke on time and financial management, and GC vice

Other presentations included "The Impact of the Publishing Houses on

president Guillermo Biaggi presented a devotion.

Adventist History," by David Trim; "Building Synergy With Other Church Media," by Sam Neves; "Piracy in the Digital Sphere," by Justin Baham; and "Copyrights and Licenses," by Melinda Worden. Other presenters included Merlin Burt, of the Ellen G. White Estate; Jim Howard, of the Sabbath School and Personal Ministries Department; and Justin Kim, of the Adventist Review. The council encouraged the houses to seek collaboration and forge forward in

commitment to mission and their role in distributing millions of copies of The Great Controversy worldwide under The Great Controversy Project 2.0. Each

publishing house received an award. The department presented Elder Marroni

The council concluded with a banquet honoring the publishing houses'

unity while producing new publications and overcoming obstacles.

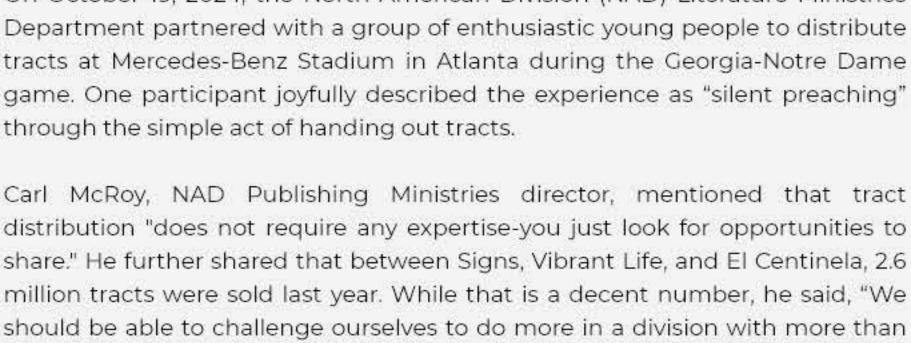
with a plaque of appreciation for his visionary leadership.





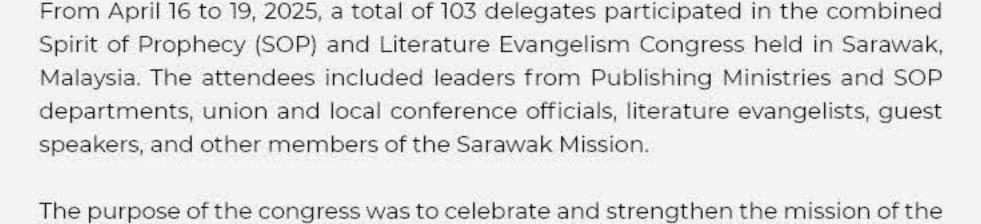






**Empowered for Mission: Union-wide Congress Reaffirms Spirit** of Prophecy and Literature Evangelism

Alleyhandra Celio anak Anis, media volunteer - Sarawak Mission



Seventh-day Adventist Church through literature ministries and the prophetic

A total of 103 participants took part in the congress, including 77 official delegates and 11 speakers

and presenters.

Francis Lajanim, retired Publishing director of the Southern Asia Union Mission (SAUM) Edgar Bryan Tolentino, Spirit of Prophecy director of the Southern Asia-Pacific Division (SSD) "God is not an ATM machine—He wants to be close to us, to have a connection with us," said Stephen Apola, reminding delegates of the importance of building

Highlights of the congress included a session of inspiring testimonies from

literature evangelists and an awards ceremony recognizing the dedication and

https://adventistsarawak.org/2025/04/23/empowered-for-mission-union-wide-c

a personal relationship with God.

service of faithful workers in the literature ministry.

You may click on the following link to read the full story:

ongress-reaffirms-spirit-of-prophecy-and-literature-evangelism/





sages-hope-and-wholeness

writings of Ellen G. White. The event was held under the theme "Lest We Forget: Sharing the Vision, Sharing God's Love Through the Literature Ministry." The congress was honored by the presence of distinguished speakers, including: Stephen Apola, associate Publishing director of the General Conference Rey Cabanero, Publishing director of the Southern Asia-Pacific Division (SSD) Donny Chrissutianto, director of the Ellen G. White Estate Branch Office Gomer Vistal, vice president of marketing at the Philippine Publishing House (PPH) · Varah Mhaingam, director of the Ellen G. White Research Center at Asia-Pacific International University (AIU)

